



Kitaguchi Hongu Fuji Sengen Shrine



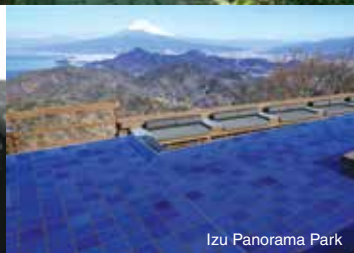
Shuzenji



Old Tokaido Highway



Hakone Sekisho Checkpoint



Izu Panorama Park

Fuji-Hakone-Izu World Heritage & Culinary Harmony: Fuji, Hakone, and Izu (4days/3nights)

Discover Japan's essence on a 3-night, 4-day journey through World Heritage sites, culinary artistry, and cultural traditions. Stand in awe at Mount Fuji's sacred shrines and Fifth Station, explore Edo-period heritage in Hakone, and stroll historic hot spring towns like Atami and Shuzenji. Savor the flavors of Japan with Koshu wine pairings, hands-on seafood cooking, and refined kaiseki dinners blending seasonal mountain and sea delicacies. Along the way, immerse yourself in art museums, bamboo paths, flower gardens, and the healing waters of renowned hot springs. This journey weaves together heritage, cuisine, and culture, leaving lasting memories of Japan's timeless beauty.

*This is a tailor-made travel program, and we can craft your personalized itinerary based on your interests.

[SAMPLE ITINERARY]

Day 1: TOKYO » FUJIYOSHIDA » FUJI KAWAGUCHIKO

Embark on a memorable day trip from Tokyo to Yamanashi, where history, spirituality, and breathtaking landscapes await. Your adventure begins at Kitaguchi Hongu Fuji Sengen Shrine, the sacred heart of Mount Fuji worship. Stroll through a majestic cedar avenue with trees over 1,000 years old, leading to solemn shrine halls that set a dignified tone for the journey. At midday, delight in a French-inspired lunch by Lake Kawaguchi, where local vegetables and the elegance of Koshu wine create a perfect harmony of "wine x organic ingredients" – a pairing beloved by international guests. In the afternoon, immerse yourself in the beauty of Oishi Park, where vibrant seasonal flowers frame Mount Fuji in stunning contrast. Continue to Tourist Base Kawaguchiko, a welcoming hub for local crafts and sweets, offering a relaxed atmosphere to savor the region's charm. If time allows, enjoy a stop at the cozy Lily Bell Hütte. As evening falls, experience the artistry of Japanese cuisine with a kaiseki dinner at a traditional ryokan. Seasonal mountain vegetables and the blessings of Kai (Yamanashi's fruits) are transformed into exquisite dishes, offering a deep connection to Japan's culinary heritage.

Day 2: FUJI KAWAGUCHIKO » HAKONE

After breakfast, visit the hidden gem of the Mount Fuji area, the Fuji Kawaguchiko Music Forest Museum. In this enchanting space, the melodies of antique music boxes blend with seasonal flowers, offering a magical harmony of art and nature. In addition, explore Mount Fuji's World Heritage assets such as the historic Oishi Residence (House of the Former Togawa family) and the mystical lava tree molds (TainaiJukei). Next, head to the Fifth Station of Mount Fuji, part of the UNESCO World Heritage site. At an altitude of 2,400 meters, feel the overwhelming presence of the mountain and gaze upon the vast sea of clouds below. For lunch, enjoy a Western-style plate at a restaurant at the foot of Mount Fuji, featuring local cheese and herbs. In the afternoon, travel to Hakone in Kanagawa Prefecture. Along the way, visit the Hakone Checkpoint Ruins, which preserve the atmosphere of the Edo period and offer insights into the travel culture of the time. Continue to the old stone-paved highway, a nationally designated historic site lined with

cedar trees, and enjoy a stop at the traditional Amazake Chaya, once a resting place for travelers. Stay overnight at Hakone Yumoto Onsen. After check-in, experience hot spring culture with a footbath in the Yumoto and Gora areas, while soaking in the charm of the hot spring town. For dinner, savor a refined kaiseki course that incorporates a Japanese tea ceremony and matcha experience, immersing yourself in the elegance of Japanese culinary and cultural traditions.

Day 3: HAKONE » ATAMI » IZUNOKUNI » IZU

In the morning, head toward Shizuoka while gazing out over Sagami Bay. Your first stop is the MOA Museum of Art in Atami, where rich nature and art come together. Stroll through the Japanese gardens, enjoy the harmony of modern art, and admire treasures such as the golden Noh stage and masterpieces of the Rinpa school. Afterward, explore the nostalgic streets of Atami Onsen town, sampling local sweets and dried seafood in traditional shops. For lunch, join a hands-on cooking class led by local fishermen, preparing the bounty of Sagami Bay. Fillet fresh fish yourself, then savor your creations as sashimi and seared sushi. In the afternoon, visit Izu Panorama Park, where sweeping views of Mount Fuji and Suruga Bay unfold. The ropeway ride to the summit offers breathtaking scenery – a highlight of the journey. In the evening, stay at an Izu hot spring inn. Dinner features a refined kaiseki course, blending seasonal seafood with mountain delicacies. End the day in tranquility, immersed in the soothing atmosphere of the onsen town.

Day 4: IZU

On the final day of the journey, travel to Nirayama in central Izu. Visit the tea fields at Kuraya Narusawa, a symbol of Japanese food culture, where you can enjoy tea tasting as well as locally brewed craft beer. Next, explore Shuzenji Onsen, the historic hot spring town that represents Izu. Stroll along the Bamboo Path, and relax with a peaceful footbath by the river. For lunch, savor Shuzenji soba and seasonal mountain vegetable dishes. In the afternoon, immerse yourself in the beauty of Shuzenji Niji-no-Sato, surrounded by colorful flowers of the four seasons, reflecting on the journey's memories. This 3-night, 4-day trip – weaving together nature, culture, cuisine, and World Heritage sites – will remain as a special experience, allowing you to truly feel the essence of Japan's beauty.



For more information, please contact us!

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[ATTRACTIONS & ACTIVITIES]

Kitaguchi Hongu Fuji Sengen Shrine

One of roughly 1,300 Asama shrines across Japan dedicated to the deity associated with volcanoes—most notably Mount Fuji. Recognized for its cultural and spiritual significance, the shrine was included as part of the Mt. Fuji UNESCO World Cultural Heritage site in 2013.



Lake Kawaguchi

One of the Fuji Five Lakes, offers stunning views of Mount Fuji. Ideal for nature lovers, this spot is perfect for cycling along scenic paths or exploring nearby trails. Enjoy the serene landscapes and make unforgettable memories at this picturesque retreat.



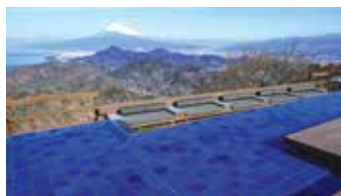
Oshi Residence (House of the Former Togawa family)

The Togawa family served for generations as spiritual guides in the Mt. Fuji faith tradition, and their residence—long a center of religious support—still stands today as an important cultural treasure. The main building, constructed in 1768, is designated as a National Important Cultural Property and is also recognized as part of the Mt. Fuji World Cultural Heritage Site.



Mystical lava tree molds (TainaiJukei)

Kawaguchiko Field Center stands on the Ken-Marubi lava flow at 1,050 meters on Mt. Fuji's northern side. Over 100 lava tree-mold caves surround the area—rare geological formations created when lava hardened around trees. They are designated National Natural Monuments.



Izu Panorama Park

A mountaintop viewpoint reached by ropeway, offering wide views of Mount Fuji and Suruga Bay along with relaxing terraces and walking paths.

Mount Fuji

Standing tall at 3,776 meters (12,389 feet), Mount Fuji is a majestic and revered peak that serves as an iconic symbol of Japan. Celebrated for its breathtaking natural beauty and profound cultural significance, this UNESCO World Heritage Site captivates the hearts of all who behold it.



Hakone Checkpoint

Hakone Checkpoint is a faithfully reconstructed historical site that revives the appearance of the Edo-period barrier station using traditional tools and craftsmanship. Standing proudly on the shores of Lake Ashi, it offers sweeping views and an atmosphere so vivid it feels as if you've stepped back into the Edo era. As the gateway to travel around Hakone and Lake Ashi, the checkpoint invites visitors into a journey filled with history and timeless charm.



Old Tokaido Highway

In the Edo period, the Hakone pass was one of the toughest parts of the Tokaido highway, guarded by a strict checkpoint. Four teahouses opened in Oidaira to help weary travelers, and today only one—Amazake Chaya—still operates. Behind it, you can walk a preserved section of the old cobblestone Tokaido road, paved in 1680 to replace the muddy dirt path.



MOA Museum of Art

MOA Museum of Art is a hilltop museum in Atami overlooking Sagami Bay. Surrounded by seasonal Japanese gardens and featuring immersive light installations, it offers a unique blend of art and nature. Visitors can enjoy masterpieces by Hokusai, the Rinpa school, and other highlights of Japanese art, along with cafés and restaurants that provide sweeping ocean views.



Shuzenji

A charming hot spring resort town located in the center of the Izu Peninsula, Shizuoka. Known for its relaxing ambiance and scenic beauty, it offers a perfect blend of nature, history, and culture, highlighted by the historical Zen temple, Shuzenji Temple.

